California Technology, Trade & Commerce Agency

Vision Statement

The California Technology,
Trade & Commerce Agency
serves as the State's principal
catalyst for innovation,
investment and economic
opportunity, enhancing the
quality of life for all
Californians.





"A partnership ensuring a technology driven economy for all Californians"

DSTI works with small businesses to:

- Enhance <u>use and access</u> to technologies to improve competitiveness,
- Help to <u>develop and commercialize</u> technology in California and
- Promote and understand
 California's high-tech economy

Next Generation Internet Program

Next Generation Internet (NGI) Program

- DSTI is partnering with the federal government, the private sector CommerceNet and CENIC
- Establishes two NGI Application Centers (one each in northern and southern California)
- Provide matching funds to develop Next
 Generation Internet business applications

NGI Application Centers

- •House the development, testing, incubation and demonstration of new business and user-focused applications for the Next Generation Internet.
- •Provide resources to small companies and individual researchers to develop new software and applications for the Next Generation Internet.
- Provide public presentations of the benefits of the Next Generation Internet in business situations

NGI Application Projects

- Accelerate development of Next Generation Internet enabled business applications, business models and start-ups.
- Demonstrate how commercial Next Generation Internet applications significantly benefit individual business users
- Assist non-high tech industries make use of emerging technology
- Strengthen California leadership in Internet technologies
- Create new Internet start-ups and hightech, high-wage jobs



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